



2021 ANNUAL REPORT

February 1, 2022

2021 Waterfront Village Board of Directors

Carroll Quinn, President

JoAnn Lamphere, Vice President

Barbara Ehrlich, President Emerita

Directors

James Burleson

Peter Eicher

Daniel Jones, DDS

Andy Peers

Ed Peterman

Diane Renzulli

Judith Winston

Leonard Bechtel, Executive Director

Message from the President

I am pleased to present the Waterfront Village's 2021 Annual Report, which highlights our efforts to serve older adults in the Southwest DC and Navy Yard neighborhoods. This report provides details about the Village accomplishments, expresses appreciation for our donors and volunteers, and reviews the Village's financial position as of December 31, 2021.



Despite the COVID-19 pandemic persisting throughout the entire period, the year was one filled with hope and resilience. We started the year focused on member health and safety by providing assistance to both members and at-risk Southwest and Navy Yard residents in securing and providing transportation to vaccine appointments. The vaccinations were key to addressing the paralyzing fear that kept many members hostage in their own homes. By the late spring and early summer, we returned to a semblance of normalcy by hosting patio lunches, theatre events, picnics, book club meetings and group walks.

The emergence of the Delta variant forced us to change our fifth anniversary celebration and our annual home tour into elaborate virtual events, but we continued to meet outdoors with masks and social distancing well into the fall. We even managed to hold our holiday event indoors just before the Omicron variant hit the DC area with its terrible year-end surge.

As we write this report, it appears that the Omicron variant is on the decline, and we find comfort in knowing that we have thrived in spite of this most recent setback. We will emerge from the pandemic with a greater appreciation for our families, our close friends, and the Village, which has been by our side during these challenging times. The work of the Village has demonstrated its value for older adults in our neighborhood.

I also am very grateful for the support we have received from other community groups, our wonderful volunteers, the District government, and our generous donors. Without their assistance, the Village's efforts on behalf of senior residents would not be possible.

Sincerely,

A handwritten signature in black ink that reads "Carroll Quinn". The signature is written in a cursive, flowing style.

Carroll Quinn
President

2021: A YEAR IN REVIEW

In 2021, the primary driver in the Village's programming and educational efforts continued to be the ongoing COVID-19 pandemic. The coronavirus made the year a roller coaster for the Village and its members, at times filling us with optimism and glimmers of normalcy while at other times dragging us to new lows courtesy of the Delta and Omicron variants. In between, the Village responded to changing conditions, working with District of Columbia officials and the 13 other DC Villages, to ensure that the District's older residents, who are among the most vulnerable to the coronavirus, remained informed about the status of the pandemic and what they needed to do to remain safe and healthy.



In April 2021, the Village Board issued a five-year strategic plan that laid the framework for future membership growth and the expansion of home and health services to aid our most frail and/or mobility challenged members. The plan includes significant revisions to the Village's vision statement and consists of five goals, each with specific performance targets. The planning process started in fall 2020 with an all-member survey seeking input on all facets of the Village's operations and management. The comments received were discussed and considered by the Board.

Among the improvements targeted by the plan are: establishing membership subsidies for lower-income residents; working with communities of faith and other community organizations to leverage resources for older adults; expanding outreach to underserved areas of the community; increasing the number and quality of home and health services; creating inter-generational volunteer opportunities both to tap into the creativity and wisdom of older residents and ensure that support is available for older adults when they need it; expanding care navigation services for the most frail members; continuing to develop



new, interesting and enriching health and educational programming; and reaching out to local agencies and elected officials to make sure older residents in our neighborhood are able to access services available from the District and federal governments.

During 2021, the Village provided 930 home and health support services to its members. The Village provided 366 volunteer rides, almost entirely to medical appointments, executed 62 deliveries of meals or groceries, made 295 visits either in person or over the phone, referred members or home healthcare or medical resources 32 times, and completed 133 home services, including technology assistance, handy tasks, gardening and home organization. Perhaps the Village's most notable accomplishment was the assistance it provided its members and other at-risk neighbors in getting vaccination appointments when vaccine supplies were scarce in the early days of 2021.



A total of 271 programs, activities and events were placed on the Village calendar in 2021. Many of these events were supported by funding from a grant from the DC Department of Aging and Community Living (DACL) and were open to the public. In addition to the approximately 180 events directly hosted by Waterfront Village, the Village promoted events conducted by other DC Villages and the Arts Club of Washington. More than 300 participants logged into the Village's *Homes of the Southwest Waterfront* virtual home tour this year. The tour was a virtual celebration of Southwest DC and gained a lot of attention in the neighborhood with the inclusion of segments on the historic Thomas Law House and the Wharf II development project.



Membership increased slightly in 2021. Although the Village recruited 25 new members during the year, the robust number was offset by the large number of existing members who did not renew their memberships. The Village lost 22 members during the year, including two deaths and nine relocations out of our service area. However, a few of these expired memberships are expected to be renewed in early 2022.

Although rescheduled as a virtual event, the Village's Fifth Anniversary celebration attracted many current and former members and featured the Village's first annual award recipients. Other popular programs

included presentations on: older driver research, computer security for older adults, history of the Congressman Sickles trial (Washington Walks), the Freer Gallery cherry blossom tour, and Southwest DC's LGBTQ history. Events included the in-person patio lunch at the Arts Club of Washington, a summer soup social at the Pitch's reception area, and an impromptu picnic lunch at Eleanor Norton Homes Park.



During 2021, Waterfront Village and the other 13 Villages in the DC area increased their level of cooperation and collaboration. The Villages initiated the collection and analysis of program and member data to strengthen reporting on the DACL grants and identify possible benefits of benchmarking activity levels. The Villages also combined efforts to develop joint marketing products and messaging to promote membership and generate support for Village services in parts of the city not currently served by a Village.

Waterfront Village hopes that our efforts provided our members with greater engagement, timely assistance, accurate and useful information, critical and thoughtful outreach, and the peace of mind that comes with knowing that someone cares. We look forward to continuing our support of older adults who want to age in place in our neighborhood during 2022 and beyond.



Treasurer's Report

In 2021, Waterfront Village continued to manage its finances responsibly and prudently. At the end of the year, total assets totaled \$163,160 compared to \$120,982 at the beginning of the year. On an operating basis, the Village reported revenues of \$199,519 and operating net revenues of \$40,447. This includes as revenue the Payroll Protection Program loan of \$17,502 which was forgiven as directed by the Cares Act of 2020 and the American Rescue Plan of 2021. Total revenue increased by \$29,983, while expenses increased \$20,184 to \$159,071. The increase in expenses were largely due to the hiring of a second staff member and a return to in-person office space after many months of virtual operations in 2020.

Working cooperatively with the twelve other D.C. senior villages, Waterfront Village participated in financial block grant for the DC Villages from the District Department of Aging and Community Living (formerly the Office on Aging). The Village also received a portion of a shared grant from the Washington Home Foundation and the final payment of an 18-month federal Department of Transportation cooperative agreement through Capitol Hill Village focusing on the transportation needs of elderly and disabled persons. Income from membership fees increased by \$5,889 in 2021 due to new memberships and the conversion of those on the Supporting Member Plan to the more comprehensive Full Member Plan.

Board and individual donations of \$48,970 were \$1,455 less than in 2020. While individual giving increased, the Board contribution declined in 2021. In 2020, Board contributions were higher than normal due to the emergency matching campaign that the Board sponsored in 2020 to spur individual giving, which significantly lagged behind 2019 levels for most of the year.

With the attention the Village garnered as a result of its strong community response to the COVID challenge, we hope to reach new contributors among our neighbors and local businesses, while we seek to build membership among all groups in our diverse neighborhood.



Judith Winston
Treasurer

FINANCIAL OVERVIEW

REVENUE

Membership Dues	\$50,630
Grants	75,807
Donations	29,181
Board Support	19,790
Fundraising Events	18,600
Other Income	5,511
TOTAL	\$199,519

EXPENSES

Outside Contracts	\$11,125
Facilities and Equipment	16,835
Programs and Operations	27,725
Fundraising	2,285
Payroll and Benefits	99,251
Other Expenses	1,850
TOTAL	\$159,071

Thanking Our 2021 Donors and Volunteers

Admirals – Donors/Grantors Contributing \$2,500 or Higher

Carol Cowgill
Katherine Crump-Wiesner
Barbara Ehrlich
National Capital Bank

Victoria Peckham
Andy Peers/Compass
Reality
Carroll Quinn

Washington Home
Foundation
DC Department of Aging
and Community Living

Captain's Club – Donors Contributing \$1,000 or Higher

Anonymous
Candice Bryant
Mary Caufield
Stephanie and Peter
Eicher
David Ehrlich
Irv Gamza

Georgetown Home Care
Deborah Greenstein
Hoffman Madison Wharf
KVS Title
JoAnn Lamphere
John McGrath

Ed Peterman
Diane Renzulli
David Taylor, Financial
Planner
Vellum Mortgage
Judith Winston

Friends of Waterfront Village – Donors Contributing \$250 or Higher

Lewis Bashoor
Len Bechtel and Max
Aguilar
Mary Liz Burns
Johanna Cummings
Jean Herz and Dan Felger
Heather Foley

Grand Oaks
Elaine Graves
Mandy Katz and Jonathan
Massey
Jair Lynch Real Estate
Partners

Noreen Lyne and Norma
Joiner
Ruth and William Lubic
SMILE Beautiful
C.A. Stillions
Southwest BID
Patricia Winston

Waterfront Village Service Volunteers

Max Aguilar
Amy Billingsley
Carlee Brown
Rebecca Cooper
Robert Craycraft
Peter Eicher
Stephanie Eicher
Ruth Ellis
Elaine Graves
Deborah Greenstein
Cynthia Gurne
Loren Hall

Beth Hall
James Harle
Ardith Harle
Bonnie Harris
Rachel Hecht
Jane Jorgensen
Gale Kaufmann
JoAnn Lamphere
Richard Lang
Liliana Lustig
Mary Moran

Victoria Peckham
Ed Peterman
Carroll Quinn
Anne Rensberger
Joelle Rudney
Robert Rudney
Ellen Spencer
Akiko Sprague
Thorny Staples
Kathy Trickey
Amelia Visnauskus
Julie Wade

Waterfront Village 2021 Awards

On October 3, 2021, Waterfront Village celebrated its fifth anniversary serving older adults in Southwest DC and the Navy Yard. At the celebration, the Village recognized outstanding leaders, supporters and volunteers with the first-ever annual awards.

President's Award – For exemplary leadership of Waterfront Village

Robert Craycraft

Barbara Ehrlich

Champion's Award – In recognition of extraordinary support of Village activities

David Ehrlich

Nelson Crouch

Friends of Southwest DC

Outstanding Service – For remarkable volunteer support of Village members

Richard Lang

Victoria Peckham

Vania Georgieva and Bruce Moody





Waterfront Village
800 Maine Avenue SW Suite 200
Washington, DC 20024
202-656-1834
Email: info@dcwaterfrontvillage.org

Waterfront Village, Inc., is a neighborhood-based membership organization of paid staff, volunteers, and vendors supporting residents who wish to age in place in the Southwest Waterfront and the Navy Yard. Waterfront Village is a 501(c)3 public charity (EIN 81-1859871) incorporated in the District of Columbia and a member of the national Village to Village Network
