

# Waterfront Village Home Tour Sponsorship Categories

## Platinum Sponsor

**\$5,000**

**Our ultimate sponsorship benefits include:**

# Tour Tickets: 10

Premier color logo placement and a 50- word description of your company on the Waterfront Village website, print ads, and the tour program.

Exclusive opportunity to have a staffed table at the Maine Avenue tour check-in center.

The option to have multiple copies of one marketing piece in each home on the tour.

Recognition in our Annual Report printed and online as an Admiral (top tier) supporter of Waterfront Village.

## Gold Sponsor

**\$2,500**

**As a premium-level Gold Sponsor, your benefits include:**

# Tour Tickets: 6

Your color logo and company name on the Waterfront Village website with a link to your landing page, in printed materials, print ads.

The option to have multiple copies of one marketing piece in each home on the tour.

Recognition in our Annual Report printed and online editions as a Captain supporter of Waterfront Village.

## Silver Sponsor

**\$1,000**

**As a Silver Sponsor, your benefits include:**

# Tour Tickets: 4

Your company prominently acknowledged on the Waterfront Village website above and in larger type than Bronze Supporters.

Recognition in our Annual Report printed and online editions as a Friend of Waterfront Village.

## Bronze Sponsor

**\$500**

**As a Bronze Sponsor, your benefits include:**

# Tour Tickets: 2

Your company prominently acknowledged on the Waterfront Village website.

Recognition in our Annual Report printed and online editions as a Friend of Waterfront Village.

Color logo recognition in a full-page appreciation ad in the February 2023 edition of The Southwester community newspaper.

Color logo recognition on the Waterfront Village website.

Email list after the tour  
(complete list of attendees with permission)

Opportunity for product discount coupon to be sent to attendees after event

Enhanced listing in a full-page appreciation ad in the February 2023 edition of the Southwester community newspaper.

Name recognition on the Waterfront Village website.

Email list after the tour  
(complete list of attendees with permission)

Opportunity for product discount coupon to be sent to attendees after event

Recognition in a full-page appreciation ad in the February 2023 edition of The Southwester community newspaper.

Name recognition on the Waterfront Village website.

Email list after the tour  
(complete list of attendees with permission)

Opportunity for product discount coupon to be sent to attendees after event

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## Friends of Waterfront Village

All donations to the home tour will be greatly appreciated, and gifts of \$250 or more will qualify donors for the Friends of Waterfront Village Society and 2 complimentary tickets to the House Tour. This group of donors will receive prominent recognition in our annual report, a full-page ad in the February 2024 issue of the Southwester and the Village's web site's supporter's page, as well as inclusion in special Friends events throughout March 2024.

In-kind donations of services or merchandise suitable for homeowner recognition gifts will be similarly recognized.

